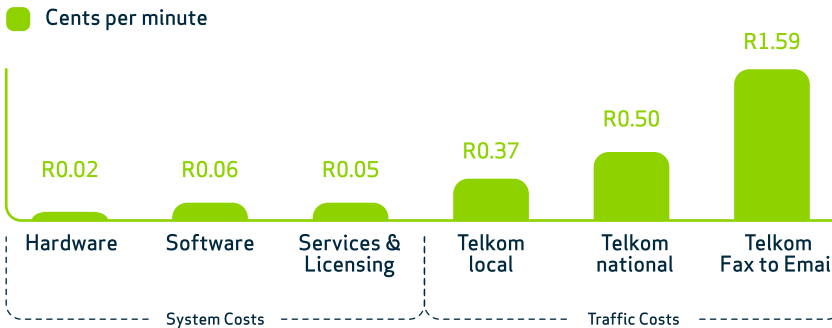




Vbill is a fax Telco solution designed specifically to reduce the Telco cost of fax sending. The solution has been designed only for fax traffic, and discounts are structured to maximise fax traffic savings.

Why discount fax traffic?

Telco charges account for over 70% of the total cost of ownership of a RightFax server. When analysing the cost of sending a fax from a RightFax server, this can be represented as follows:



Discounting fax traffic can result in significant total cost of ownership savings.

Corporate Telco discounts don't offer significant fax savings

When comparing average traffic destination patterns, there are extreme variances between voice and fax. Unlike voice traffic which terminates mainly on cellular numbers, the majority of fax traffic costs are incurred from terminating on national and fax to email numbers.

Traffic Class	% Voice Traffic	% Fax Traffic
Local	20%	20%
National	10%	60%
Mobile	70%	0%
Fax to Email	0%	20%

Why use Vbill?

You already use RightFax. That's because you understand the importance to your business of critical inbound and outbound documents. After all, RightFax is the global fax server leader. Vbill reduces the total cost of ownership of your RightFax system by routing your fax traffic over the Vox Telecom network.

A single vendor integrated fax strategy is becoming essential for all corporate companies. With over 10 years in the fax market as distributors of the RightFax brand, our customers include most of the top companies in SA.

This places us as highly qualified to determine the requirements for a successful fax strategy. With RightFax available as on site owned infrastructure, outsourced or on a pay as you use basis, making Vox Amvia your preferred fax partner is a logical decision.



This has a significant impact on the savings corporate Telco discounts offer. Although Telco discounts vary based on spend and traffic, a typical discount structure for a high voice traffic user as shown in column 2 of the table below.

When these discounts are analysed against typical voice and fax traffic profiles, average discounts are significantly lower for fax traffic than they are for voice, as shown in columns 3 and 4.

Whilst companies may be realising up to 20% discount on their voice traffic bill, this is significantly lower for fax, which is typically about 6%.

Vbill maximises fax discount

Because Vbill is designed specifically for fax traffic, applying Vbill discounts, as shown in column 5, to a typical fax traffic profile will result in an average saving of 22%, considerably greater than Telco fax savings of 6%.

	1	2	3	4	5	6
Traffic Class	Telkom discounts	Effective voice*	Effective fax*	Vox discounts	Effective fax	
Local	6%	1.2%	1.2%	15%	3%	
National	8%	0.8%	4.8%	15%	9%	
Mobile	24%	16.8%	0%	0%	0%	
Fax to Email	0%	0%	20%	50%	10%	
		19%	6%		22%	

Vox Telecom network

By routing faxes over the Vox Telecom network, we are able to offer significant discounts on current published tariffs. Faxes are routed via IP to the Vox Telecom network. Vox Amvia will recommend the most appropriate IP technology based on the location of the RightFax server and the fax volumes.

Savings

By applying Vbill, we are able to guarantee savings in the form of percentage discounts on current Telco rates. These savings are offered either as a reduced monthly invoice or as a credit towards the purchase of value-added services such as free or reduced Service Level Agreements, Software Update Subscriptions, and Upgrades.

OUR PRODUCTS AND SERVICES

OpenText RightFax Servers

- Application intergration
- FoIP & virtualisation
- Intelligent routing
- Searchable faxes

Professional Services

- Managed Implementations
- Keep It Current
- FaxTrax
- Service Level Agreement
- Managed Service

Fax Traffic

- Vbill
- Xtenda

Hosted Fax (SaaS)

- Stratus
- ProFax
- BulkFax

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